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## **Floorguard's® South Carolina Franchise Celebrates Year Anniversary**

**AURORA, Ill., March 2007** – Floorguard®, the largest and most trusted name in garage flooring, storage and organization solutions, this month announces the first anniversary of its pioneer franchise in Charleston, South Carolina.

The franchise, which first opened its doors in March 2006, serves communities along the eastern coastal regions of South Carolina. It is locally owned and operated and its offices are located at 200 River Landing Drive, STE 202H, in Charleston.

Floorguard's proprietary materials and processes offer homeowners a complete garage system that includes a high-quality, stain-resistant, easy-to-clean flooring surface. Unlike paint that can peel or tiles that can come loose, a Floorguard coated floor permanently bonds to concrete. Floorguard additionally offers heavy-duty wall systems and finely-crafted cabinetry, all which add immense value to a home and create a well organized and clean extended living space.

“I truly believe in Floorguard's products and services. The garage is all too often the most neglected part of a house, but I strongly believe it should be a finished room that homeowners can be proud of,” says Matt Keller, owner and operator of the Floorguard franchise in South Carolina. “Floorguard's garage coatings are specially formulated and designed for maximum functionality, even in the variety of weather conditions we face along the eastern coastal regions of South Carolina. With a successful year behind us, we look forward to bringing Floorguard solutions to more households across the region.”

Floorguard, founded in 1988, has been a staple in the garage flooring space in Chicago for nearly 20 years. The growing home improvement market has fueled the company's expansion efforts and nationwide appeal over the past several years and Floorguard continues to open new franchises around the country.

Gus Schuberth, the founder and president of Floorguard, says that the home remodeling market is hot and will continue to grow as people invest more resources into making their living spaces more aesthetically pleasing. “Every homeowner is looking to add value to their homes and we help them accomplish this and more. Every franchise serves as a conduit to bringing our proprietary products and processes to a broader audience. We continue to wish Matt Keller well as he works hard to continue to grow the Floorguard franchise in the year ahead.”

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To schedule an appointment for a consultation in the eastern coastal regions of South Carolina, please contact the local Floorguard office at 843-303-5035.

**About Floorguard**

Floorguard® is the most respected and trusted name in quality, maintenance-free garage systems. Its easy-to-clean flooring, heavy-duty wall systems and finely-crafted cabinetry enable homeowners to customize their garage spaces to match their individual needs and styles. Floorguard has been at the forefront of the seamless flooring industry for almost 20 years and has developed a proprietary blend of materials and processes that result in garage flooring that continually looks beautiful and last for years, even in unfavorable weather conditions. Floorguard products have been endorsed by more than 15,000 satisfied customers and are available to customers in four metro areas nationwide, including its flagship office in Chicago, and three franchises in Delaware, Southeast Pennsylvania and South Carolina. For additional information or to learn about Floorguard's proprietary products and processes, please visit [www.floorguard.com](http://www.floorguard.com).

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